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# Zuckerberg: We're Going To Suppress "Non-DNC" News Sources

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Yesterday [Ed looked at](#) a new plan from Facebook wherein you'll be able to use the social media platform as a dating site, costing you nothing more than a willingness to share your most intimate information with that trusted, secure keeper of data. But wait... there's more! Racking up additional points in the *What Could Possibly Go Wrong* sweepstakes, Mark Zuckerberg rolled out yet another new and exciting plan. During an on-the-record chat with journalists (which was curiously named OTR, or "Off The Record") the tech magnate announced that they are now going to be rating news outlets, both mainstream and new media, as to their "trustworthiness" and [either promoting or suppressing those sites based on their scores](#). (Buzzfeed)

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Facebook CEO Mark Zuckerberg said Tuesday that the company has already begun to implement a system that ranks news organizations based on trustworthiness, and promotes or suppresses its content based on that metric.

Zuckerberg said the company has gathered data on how consumers perceive news brands by asking them to identify whether they have heard of various publications, and if they trust them.

"We put [that data] into the system, and it is acting as a boost or a suppression, and we're going to dial up the intensity of that over time," he said. "We feel like we have a responsibility to further [break] down polarization and find common ground."

Zuckerberg went on to say that his company would be investing, *"billions of dollars in a combination of artificial intelligence and tens of thousands of human moderators to keep both fake news and deliberate propaganda at bay, especially in elections."* He then played the hero card by boasting that it would cost them a lot of money in lost political advertising