



Utility Industry Value Proposition for PHEVs



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Tom Reddoch

Manager - Energy Utilization

“Times they are a changin’...”

- Generation technologies in a carbon constrained world
 - Carbon capture & storage



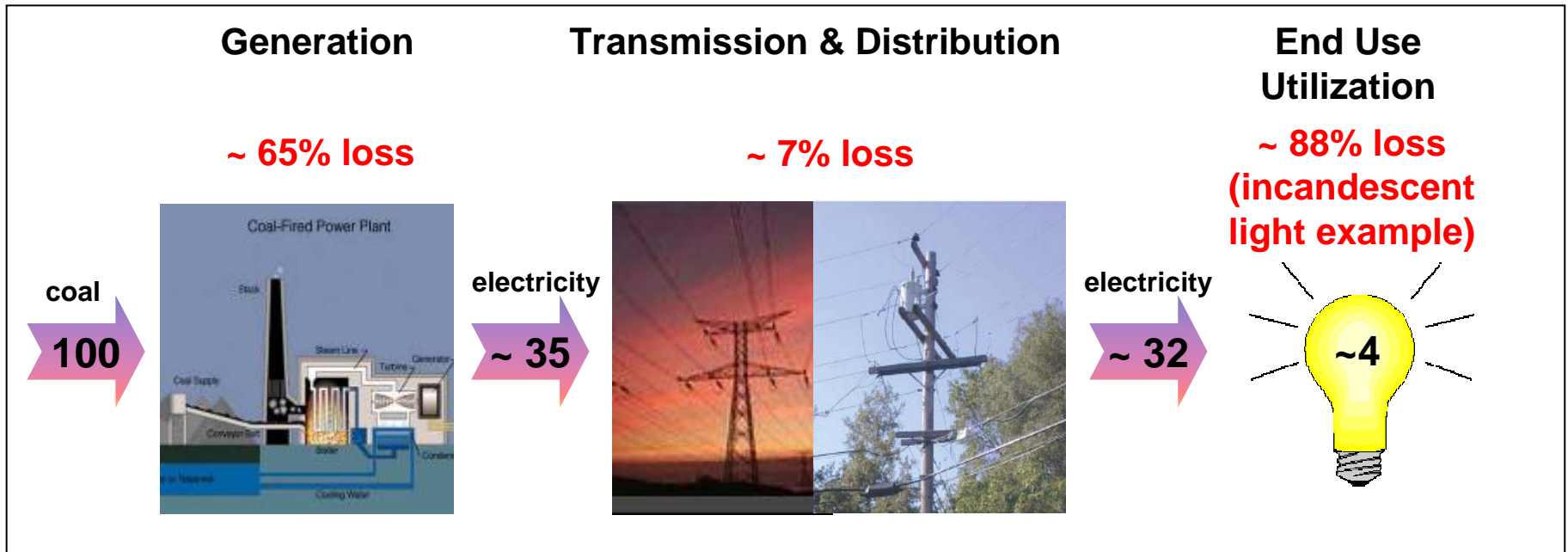
**More than 70% of
Coal is Carbon**

- Unprecedented convergence of computing and communication technologies
 - Advanced Metering Infrastructure is just the beginning of the **Smart Grid**



**Smart Thermostat and
Meter**

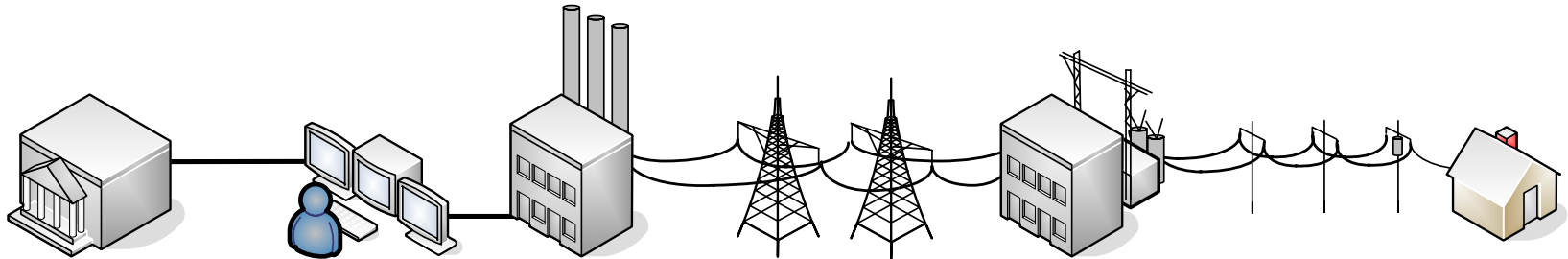
Energy Efficiency – End to End



Generation, Delivery and Utilization –
Opportunities to Improve Efficiency Across the Electricity Chain

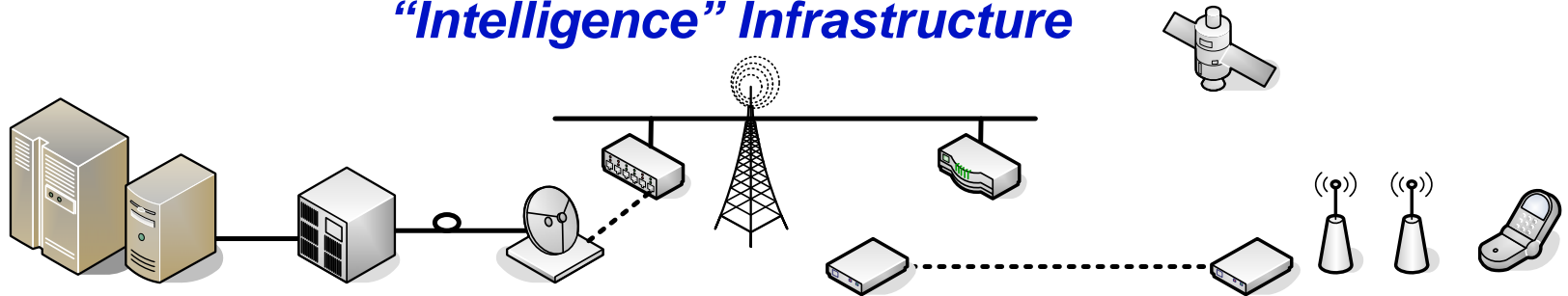
**EPRI Engaging the Industry to Develop
an End-to-End Energy Efficiency Framework**

Achieving the Power Delivery System of the Future: *Integrating Two Infrastructures*



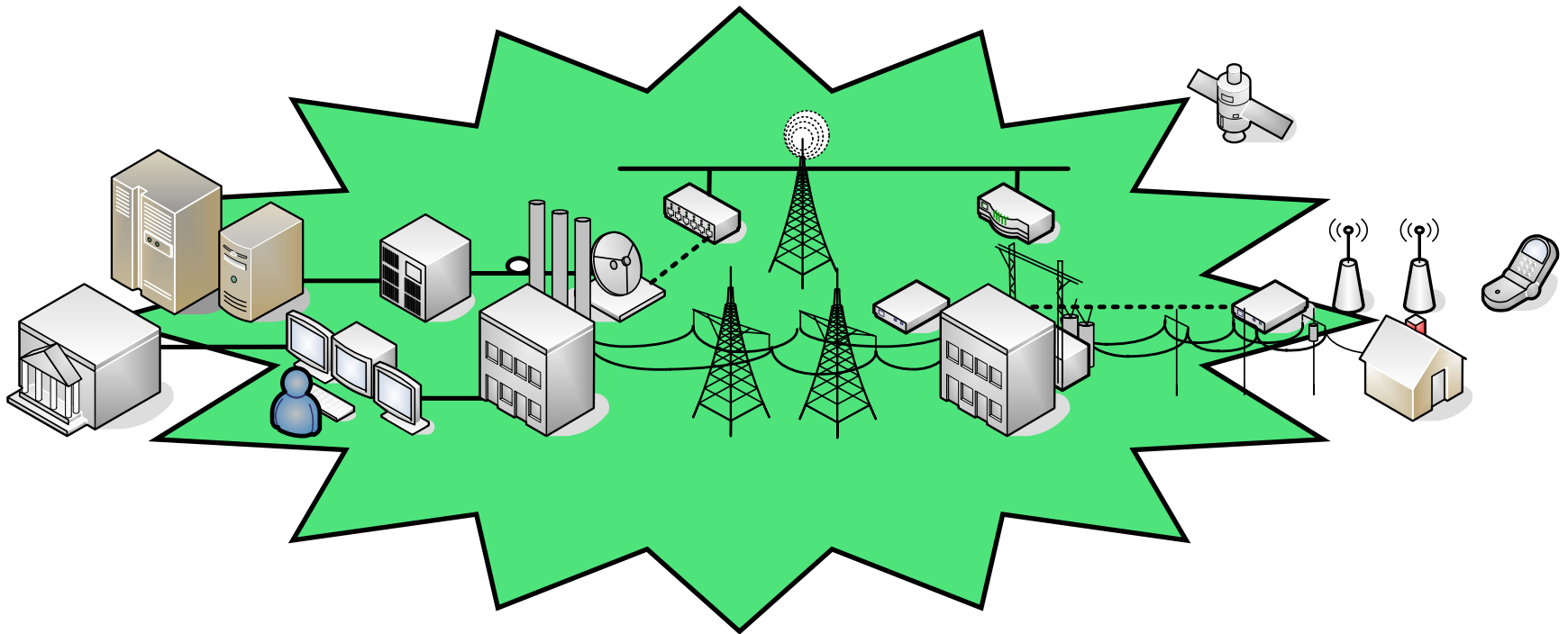
Electrical Infrastructure

“Intelligence” Infrastructure



The Smart Grid

One Integrated Process



Value of Improving Load Factor

Generation



- Reduction in the need of peaking generation capacity
- Conservative estimate ~\$50/kw-year of avoided capacity

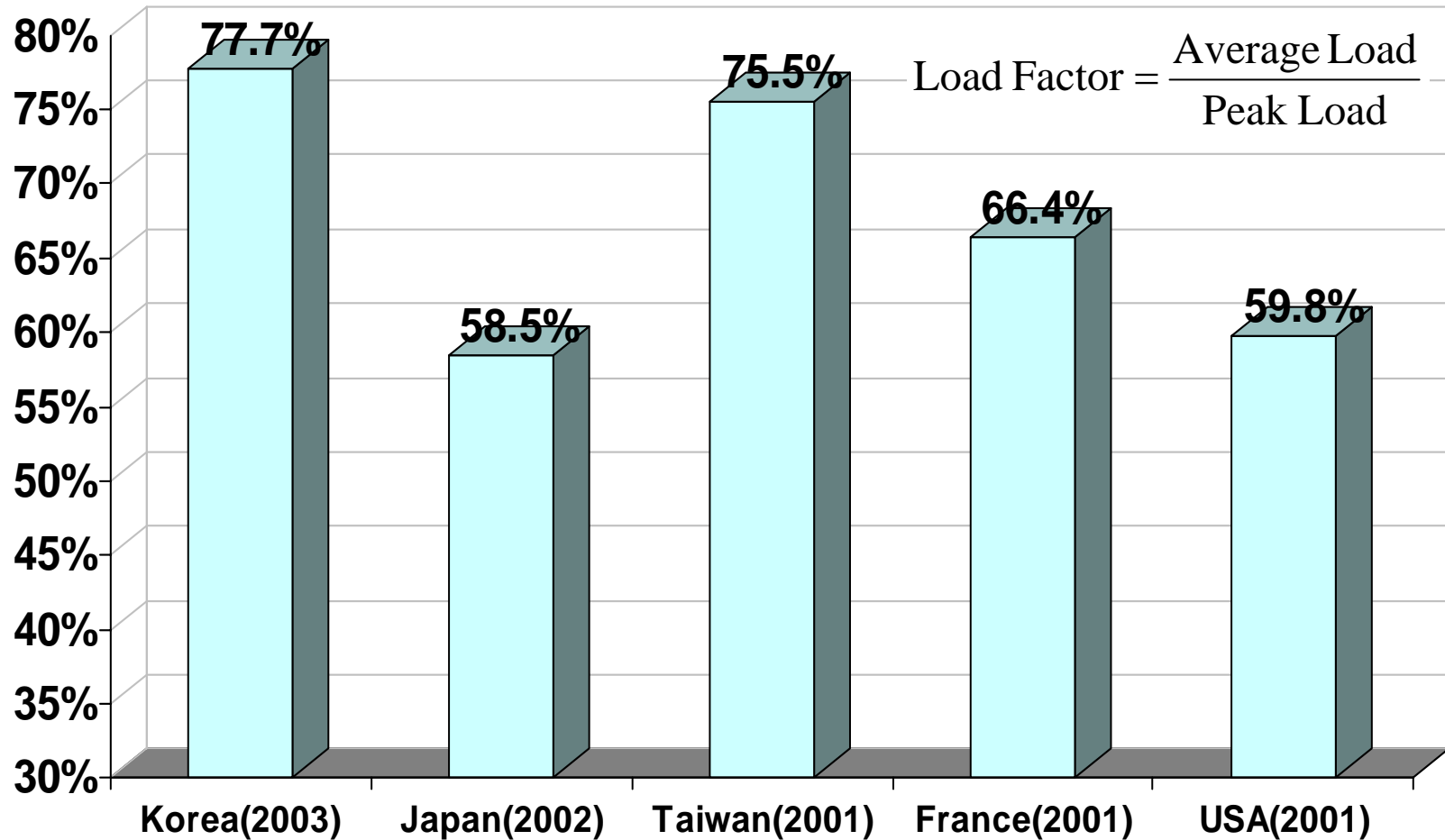
Transmission & Distribution



- Reduction in power system load losses
- Transmission and distribution capacity release
- Deferments of new or upgraded T&D infrastructure
- Relief of transmission system congestion

**Value of Improving Load Factor for T&D System is Difficult to Quantify
Ballpark Savings Estimate ~ 10% of Avoided Generation Capacity**

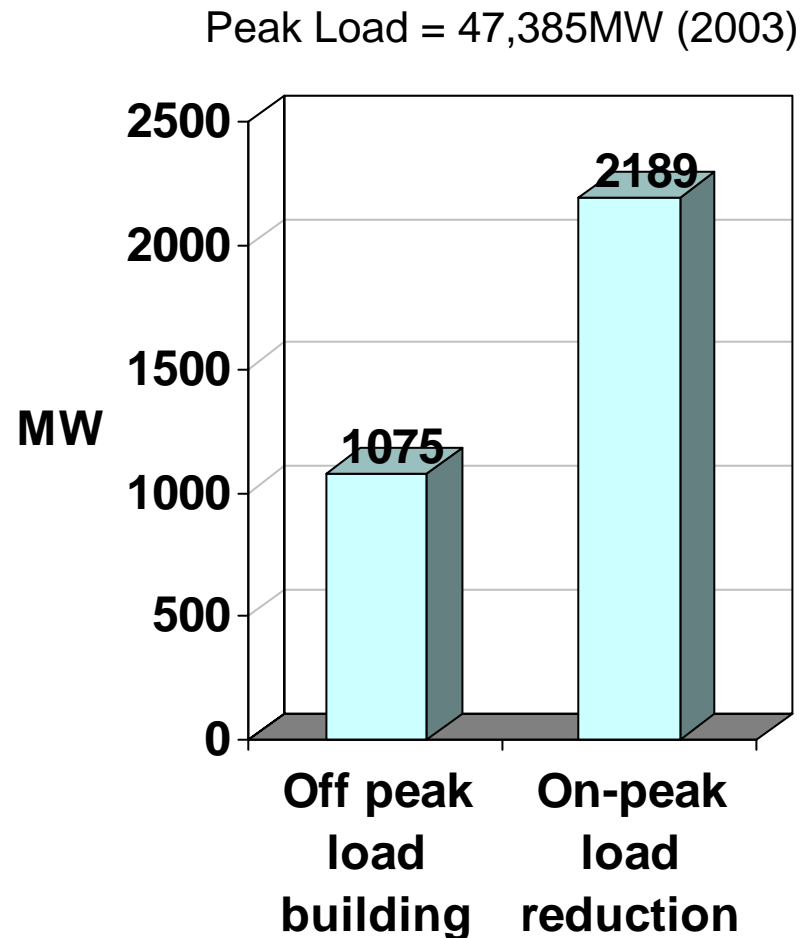
International Comparison of Load Factor



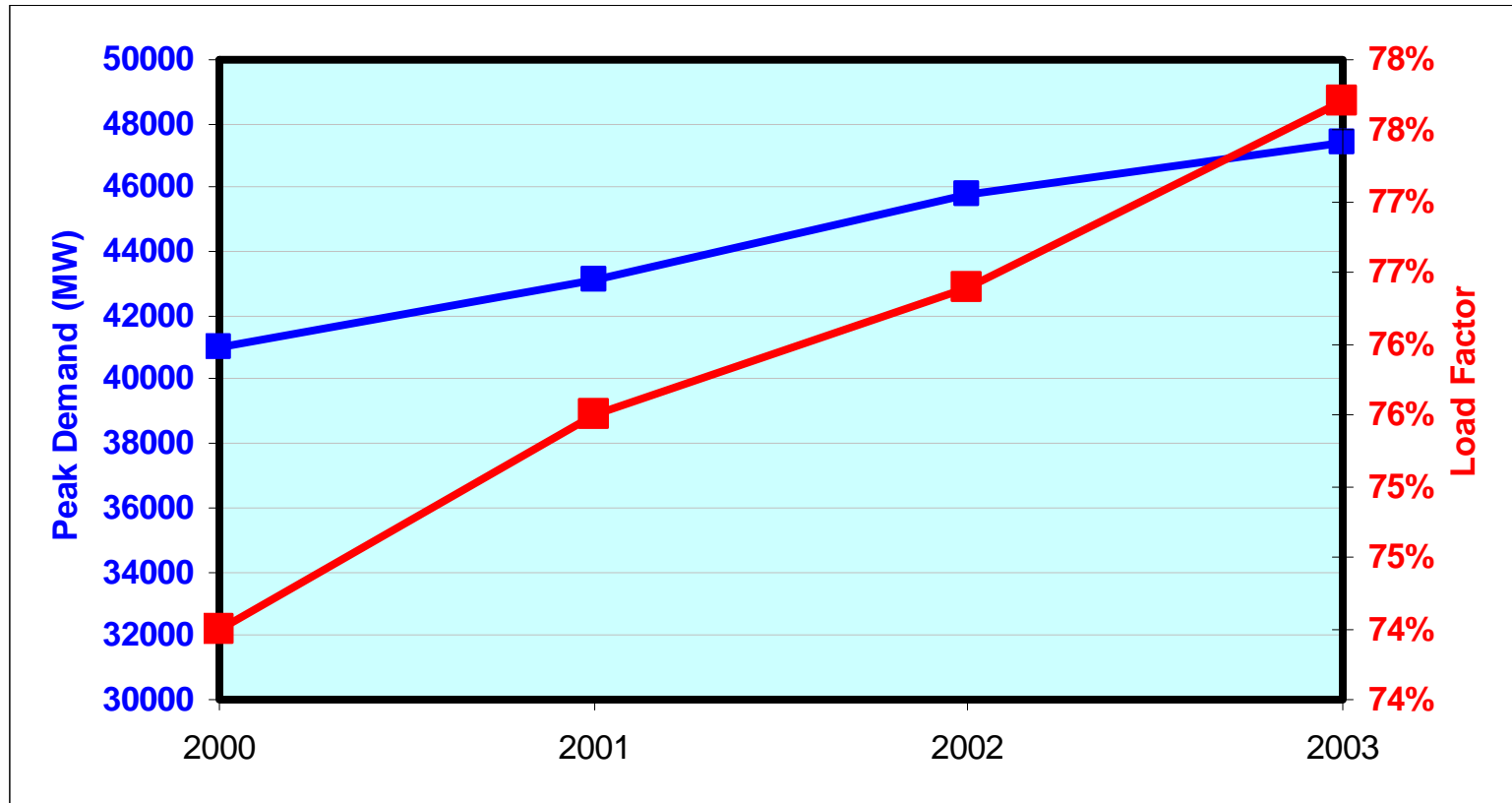
Significant Opportunity to Improve Load Factor in US Power System

High Load Factor Electric Power System – KEPCO Example

- Off peak load building
 - Thermal Storage – Ice Storage
- On peak load reduction
 - Demand Response

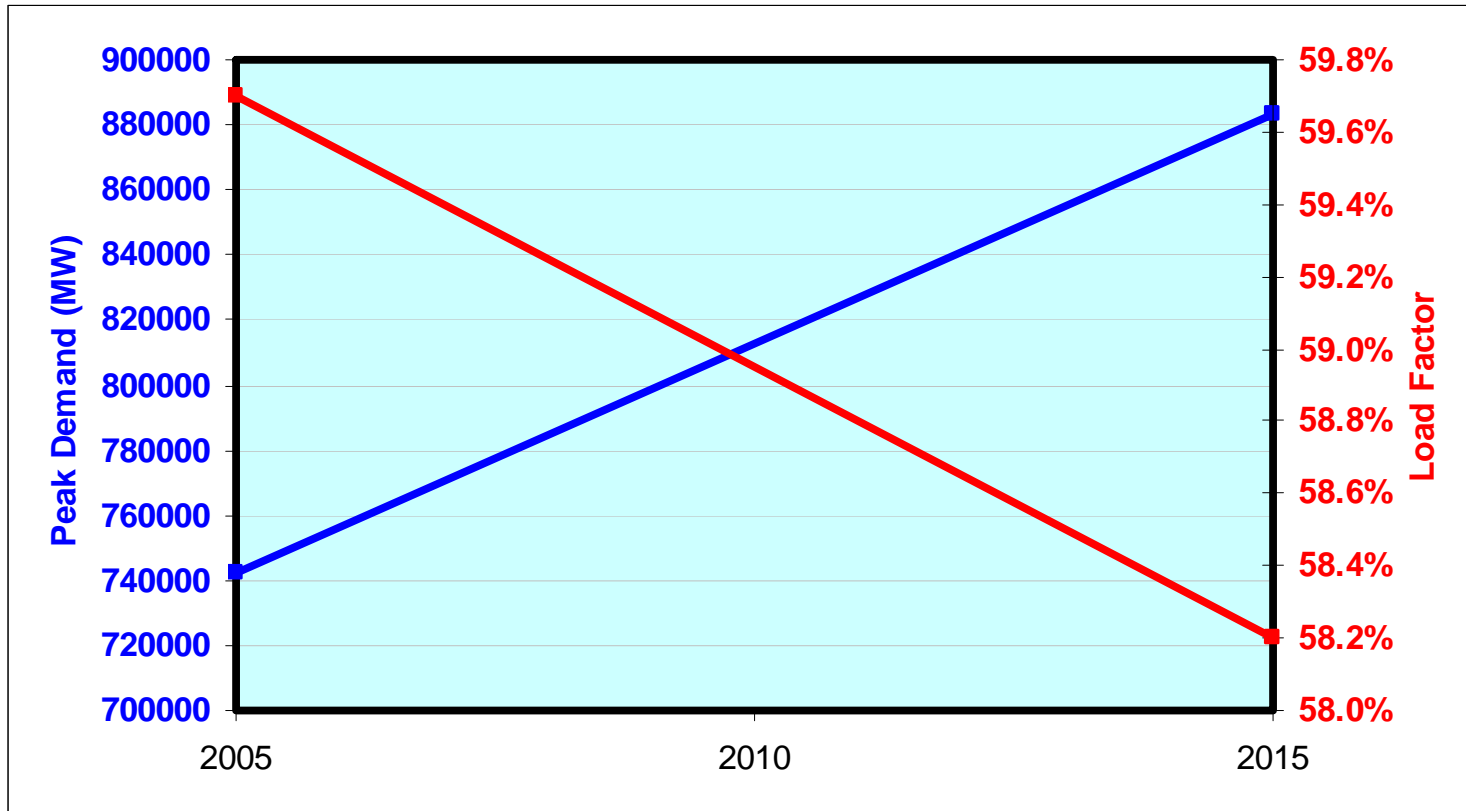


Growing Demand and Improving Load Factor – KEPCO Example



Load Factor Improved from 74.0% to 77.7% from 2000 to 2003 as Peak Demand Grew from 41GW to 47.4GW; Without Load Factor Improvement Demand Would Have Grown to 49.8GW

Growing Demand and Decreasing Load Factor – Long Term Forecast for US Power System

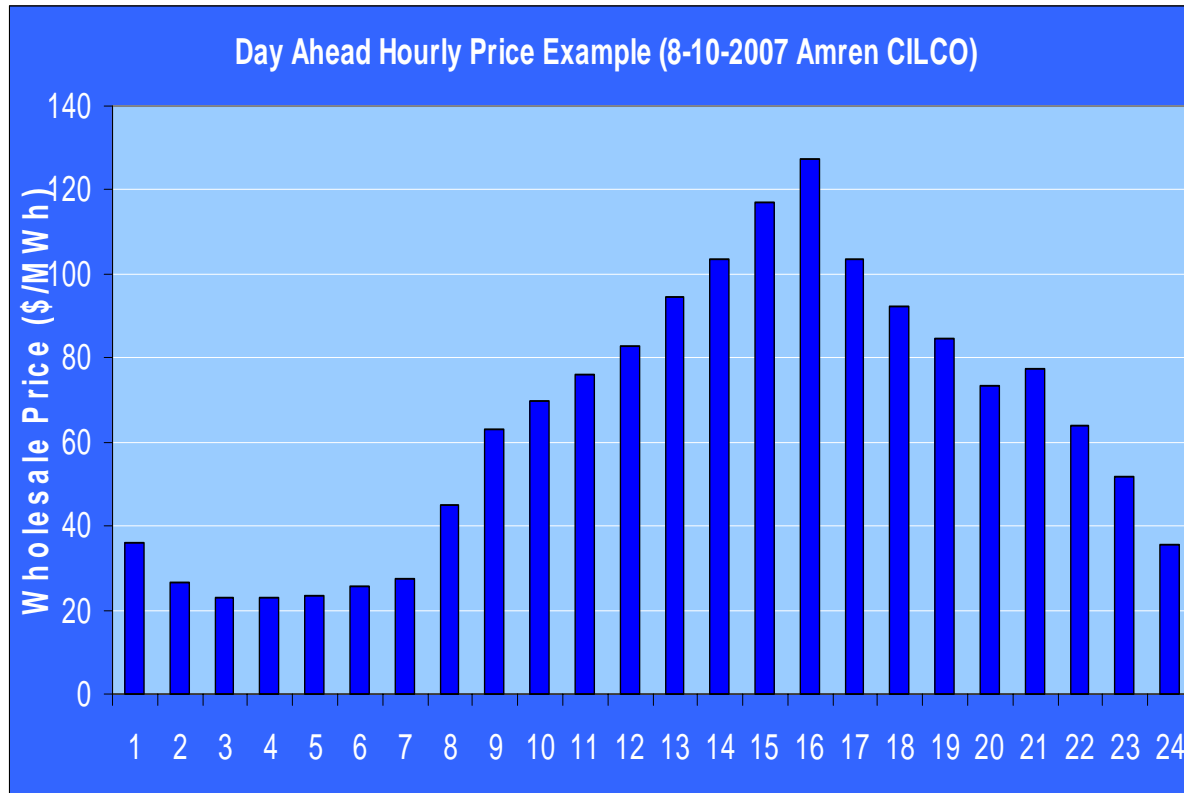


Peak Demand from 2006 to 2015 is Expected to Grow by 141GW and Load Factor to Decrease from 59.7% to 58.2%; Peak Demand Growth can be Levelized by Improving Load Factor to 69.2% in 10 years

Role of Energy Storage

- Electric energy storage goal of the industry
- Cost-effective energy storage would benefit all areas of the energy value chain: generation, transmission, distribution, and end-use
- Key applications: firming large penetration of intermittent renewables, grid support, end-use load shifting, etc.
- Current energy storage systems are only marginally cost competitive. Costs need to come down by factor of 2-5 times.

Role of Pricing

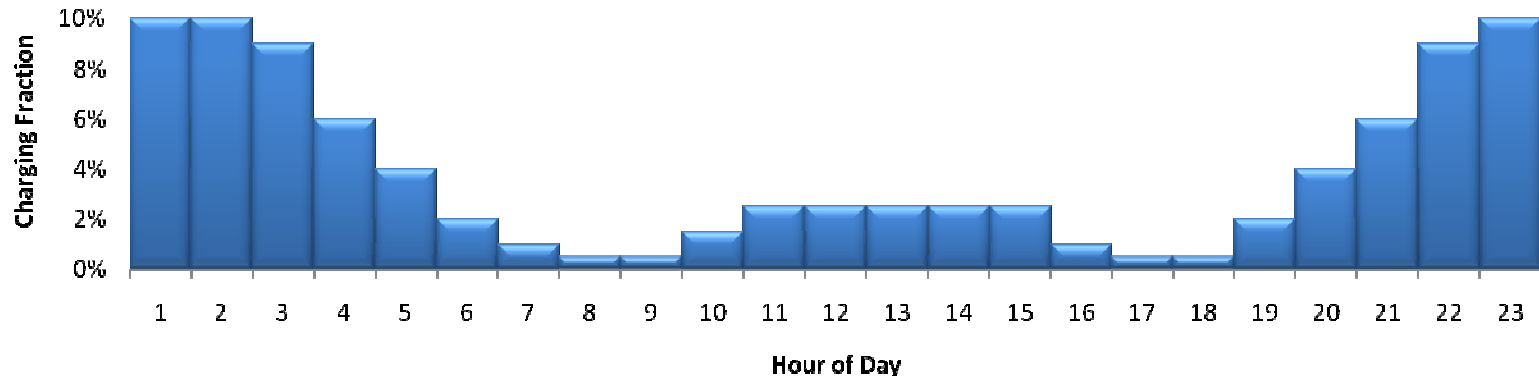


Sample Day Ahead Price Example

Opportunity for Optimizing PHEV Charging Time to Minimize Consumer Cost and Maximize Load Factor

PHEV Charging Profile Assumptions

- Vehicle charged primarily, but not exclusively, at each vehicle's "home base"
- Owners incentivized or otherwise encouraged to use less expensive off-peak electricity
- Long-term with large PHEV fleets, utilities will likely use demand response or other programs to actively manage the charging load



EPRI's PHEV Research Activity

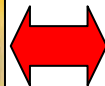
Infrastructure Connectivity



Infrastructure Impact Assessment



Consumer/Grid Value Assessment



Intelli-Metering

**PHEV-40 Mile Electric
Energy Storage ~ 12kWh
Power ~ 6.6 kW
Deep Cycle ~ 3500**

Intelli-Storage

Potential Value Streams for PHEVs

- *Night time load*
- *Value to Energy Efficient Home*
- *Advanced Energy Storage*
- *Emergency Back Up Power*
- *Peak Period Power*
- *Price Signal Value*
- *Wind and Solar Energy*