

# TOP SITES TO REPORT, AND READ, THE NEWS THAT THE CORPORATE MEDIA CARTEL DOES NOT ALLOW YOU TO SEE:

**Where to see the news that the Cartel wants to hide from you:**

Reddit is one of the largest and most popular content aggregators in the world; however, it is not everyone's cup of tea. There are many equally cool Reddit alternative websites out there, and we frequent several of them regularly! Check out our Top 5 Reddit Alternative list to learn about a handful of other user-driven online communities that will undoubtedly pique your interests!

When you are trying to expose news that the “Big 6” (Or “Big 7”) main-stream media Cartel will try to delete, or hide, post it on all of these at once:

## 1) Voat



- Media aggregator website featuring user-posted content
- No legal subject in this universe should be out of bounds
- Their aim is to build a site that serves the needs and wants of our users; one that strives for quality over quantity, and doesn't pander to the lowest common denominator in return for traffic
- Quality content and friendly atmosphere
- Quickly find content that is interesting to you

**[www.voat.co](http://www.voat.co)**

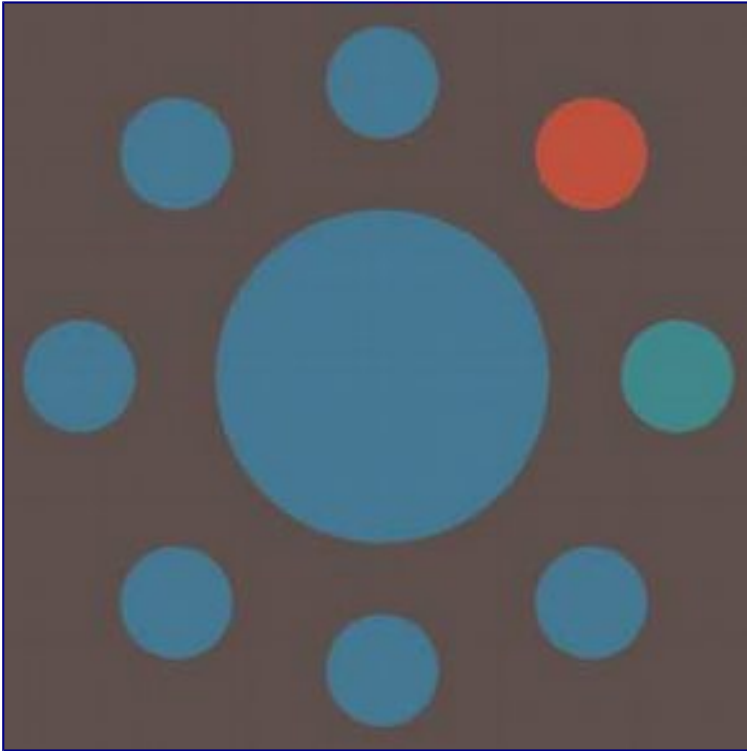
## 2) Quora



- Quora makes it easy to get your questions answered, share your own knowledge, and browse the most interesting information people across the world want to share
- Democratizes access to knowledge of all kinds
- If someone out there knows something, anyone else on Quora can learn it
- Questions you ask on Quora are distributed to a vast network of people, from experts and authorities to regular folks with relevant knowledge
- Quora is a safe space online for people to read, write, and share, with a supportive and civil community

[www.quora.com](http://www.quora.com)

### 3) Hubski



- Hubski is a community for sharing thoughtful information and conversation. Here you can find interesting stories, ideas, and events, and share what interests you with others
- Follow people that interest you to build your personalized feed of posts
- Posts can be given up to two tags by its author. When you follow a tag, all posts with that tag appear in your feed
- There are no strict rules for what you can and can't submit to Hubski. However, the best posts contain ideas, information, and perspectives that we haven't encountered before
- Clean user interface

[www.hubski.com](http://www.hubski.com)

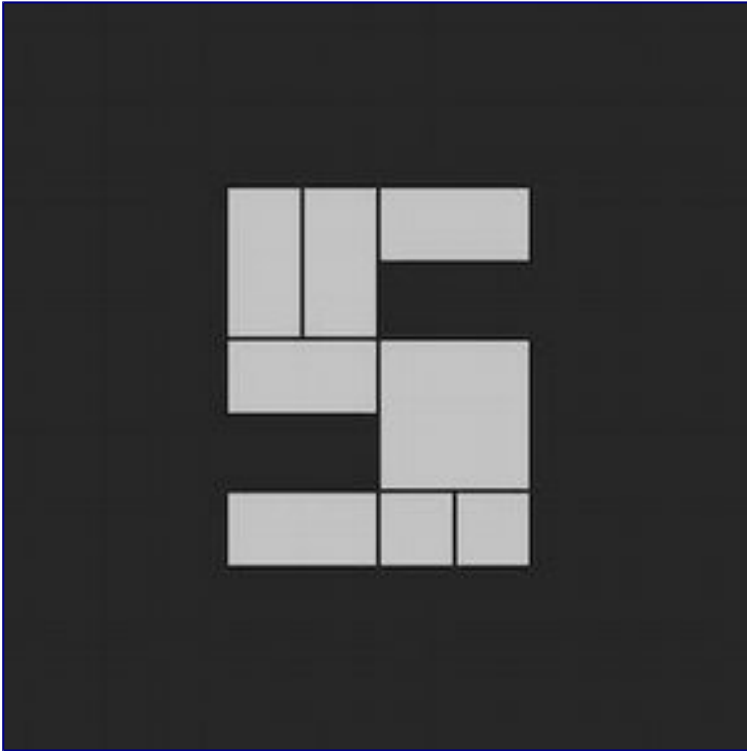
## 4) Stacksity



- Share links, text, and photos with nearby and with the world
- Discuss issues, read news, or just show your friends something funny
- The latest in everything and anything
- Offers a website as well as an app for Mac & Android
- "Near" function allows you to find news being posted around you

[www.stacksity.com](http://www.stacksity.com)

## 5) Snapzu



- Snapzu is a community of web communities
- All content is user-submitted
- Uses democratic community voting to ensure quality of contributions & discussions
- Discussion is highly encouraged and allows members to connect and interact
- Join, participate & make a difference!

[Snapzu.com](http://Snapzu.com)

**WHO IS THE MAINSTREAM MEDIA CARTEL THAT CONTROLS THE NEWS AND HIDES NEWS THAT THEY DON'T WANT YOU TO KNOW ABOUT?**

**WHO ARE THE MEDIA OUTLETS YOU SHOULD NEVER WATCH, LISTEN TO OR BELIEVE?**

**THESE GUYS:**

**1 Vivendi**  
is the home  
of the  
company's  
largest assets, including  
Vivendi's core with holdings  
containing Internet, mobile  
games and television. It  
also owns **MTS** and a  
recently acquired site to  
host Russian television,  
an online streaming site.

**2 The Disney Channel**  
is the  
company's  
largest asset, including  
Disney's core with  
holdings containing  
Internet, mobile games  
and television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**3 Bertelsmann**  
is the  
company's  
largest asset, including  
Bertelsmann's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**4 Viacom**  
is the  
company's  
largest asset, including  
Viacom's core with  
holdings containing  
Internet, mobile  
games and television.  
It also owns **MTS** and  
a recently acquired site  
to host Russian  
television, an online  
streaming site.

**5 News Corp**  
is the  
company's  
largest asset, including  
News Corp's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**6 AOL**  
is the  
company's  
largest asset, including  
AOL's core with  
holdings containing  
Internet, mobile  
games and television.  
It also owns **MTS** and  
a recently acquired site  
to host Russian  
television, an online  
streaming site.

**7 Time Warner**  
is the  
company's  
largest asset, including  
Time Warner's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**8 NBC**  
is the  
company's  
largest asset, including  
NBC's core with  
holdings containing  
Internet, mobile  
games and television.  
It also owns **MTS** and  
a recently acquired site  
to host Russian  
television, an online  
streaming site.

**9 FOX**  
is the  
company's  
largest asset, including  
FOX's core with  
holdings containing  
Internet, mobile  
games and television.  
It also owns **MTS** and  
a recently acquired site  
to host Russian  
television, an online  
streaming site.

**10 News Corp**  
is the  
company's  
largest asset, including  
News Corp's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**11 Time Warner**  
is the  
company's  
largest asset, including  
Time Warner's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**12 NBC**  
is the  
company's  
largest asset, including  
NBC's core with  
holdings containing  
Internet, mobile  
games and television.  
It also owns **MTS** and  
a recently acquired site  
to host Russian  
television, an online  
streaming site.

**13 FOX**  
is the  
company's  
largest asset, including  
FOX's core with  
holdings containing  
Internet, mobile  
games and television.  
It also owns **MTS** and  
a recently acquired site  
to host Russian  
television, an online  
streaming site.

**14 News Corp**  
is the  
company's  
largest asset, including  
News Corp's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**15 News Corp**  
is the  
company's  
largest asset, including  
News Corp's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**16 AOL**  
is the  
company's  
largest asset, including  
AOL's core with  
holdings containing  
Internet, mobile  
games and television.  
It also owns **MTS** and  
a recently acquired site  
to host Russian  
television, an online  
streaming site.

**17 Time Warner**  
is the  
company's  
largest asset, including  
Time Warner's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**18 NBC**  
is the  
company's  
largest asset, including  
NBC's core with  
holdings containing  
Internet, mobile  
games and television.  
It also owns **MTS** and  
a recently acquired site  
to host Russian  
television, an online  
streaming site.

**19 FOX**  
is the  
company's  
largest asset, including  
FOX's core with  
holdings containing  
Internet, mobile  
games and television.  
It also owns **MTS** and  
a recently acquired site  
to host Russian  
television, an online  
streaming site.

**20 News Corp**  
is the  
company's  
largest asset, including  
News Corp's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**21 News Corp**  
is the  
company's  
largest asset, including  
News Corp's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**22 News Corp**  
is the  
company's  
largest asset, including  
News Corp's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**23 News Corp**  
is the  
company's  
largest asset, including  
News Corp's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**24 News Corp**  
is the  
company's  
largest asset, including  
News Corp's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**25 News Corp**  
is the  
company's  
largest asset, including  
News Corp's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**26 News Corp**  
is the  
company's  
largest asset, including  
News Corp's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**27 News Corp**  
is the  
company's  
largest asset, including  
News Corp's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**28 News Corp**  
is the  
company's  
largest asset, including  
News Corp's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**29 News Corp**  
is the  
company's  
largest asset, including  
News Corp's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

**30 News Corp**  
is the  
company's  
largest asset, including  
News Corp's core  
with holdings  
containing Internet,  
mobile games and  
television. It also  
owns **MTS** and a  
recently acquired site  
to host Russian  
television, an online  
streaming site.

The largest six media companies in the world - with just a few of their 'family brands'.

**Ultra Concentrated Media**  
Top Selling Brands

• Biggest media mergers ever in 2000!  
• Now with record breaking monopoly!

1 Time Warner, 21 December 2000  
2 The independent National Commission for Investigating the History of the Bertelsmann Group during the "Third Wave", July/August 2000, p. 10, p. 11.  
3 In 1999, News Corp. (NWS), 4 Financial Analyst, New York Times, 8 September 1999.  
4 Of the Bertelsmann Group for Public Integrity, 8 News Corporation, 1999 Annual Report, 7 The Economist, 20 March 2000.



# Private media ownership in Canada in 2012

## THE CABLE+ GUYS

**BCE Inc. (CTV)**  
BCE

- TV - Conventional: CTV, A-Channel
- Specialty: 30 channels (eg. TSN, MuchMusic, Bravo, CP24, Comedy)
- Newspaper: 15% owner of Globe and Mail
- Satellite: Bell ExpressVu
- Radio: 34 stations
- Internet, phone and wireless service

In March 2012, BCE announced the purchase of Astral, Canada's biggest radio network. The CRTC has yet to approve the sale.

**Astral Media Inc**

- TV - Specialty: 10 channels
- Pay: 9 channels
- Radio: 83 stations across Canada

**Shaw Communications**  
Shaw Family

- TV - Conventional: Global network
- Specialty: 20 channels (eg. HGTV, Showcase, Slice, History)
- Cable: biggest cable system in Western Canada
- Satellite: Shaw Direct
- Internet and phone service

**Quebecor**  
Péladeau Family

- Newspapers: 38 dailies, Inc. Sun chain and Ontario's Osprey chain, 3 free dailies (24 hours), 86 weeklies and 15 magazines
- TV - Conventional: TVA, Sun TV
- Specialty: 9 channels
- Cable: Videotron
- Internet and wireless service

**Rogers Communications**  
Rogers Family

- TV - Conventional: citytv, OMNI TV
- Specialty: 6 channels
- Radio: 45 stations
- Magazines: doctore, Inc. Macclean, Chatelaine
- Cable
- Internet, phone and wireless service

## The rest...

**Woodbridge (Thomson Family)**

- Globe and Mail
- Thomson Reuters (financial wire service and book publishing)

**Cogeco (Auld Family)**

- Radio: 16 stations in Quebec
- Cable
- Internet and phone

**Forster (The Forster, 4th generation of founder J. Adinolf)**

- Newspapers: 5 dailies & 36 community papers (Ont.)
- Internet: Toronto.com

**Post Media**

- Newspapers: 13 dailies (inc. Ottawa Citizen, National Post, 2 free dailies (Metro in Ottawa and Vancouver))
- Internet: canada.com, PP-inform.ca

**Corus (also Shaw Family)**

- TV - 3 CBC affiliate stations
- 17 specialty & pay channels
- Radio: 38 stations

**Transcontinental**

- Newspapers: 12 dailies, 125 weeklies/monthly, 40 magazines

**Gesca Ltd. (Ducrocq Family)**

- Newspapers: 7 French language dailies (La Presse)

**Brunswick News (Living Family)**

- Newspapers: 41 of the English language daily newspapers in New Brunswick (3) and a handful of weeklies

**Black Press (D. Black Family)**

- Newspapers: Red Deer Advocate (daily) and dozens of community papers in BC and Alberta

**NewCap Radio**

- Radio: 86 stations, mostly small markets (inc. 12 bought in Central and Northern Ontario in July '08)

**Maritime Broadcasting**

- Radio: 26 stations in NB, NS and PEI

Note: This chart does not include public and public-service media, including ORFradio-Canada, TVO, TFO, Knowledge Network, TQM, Québec, APTN and Canadian Press, or independents.  
Sources: L'Espresso, CBC.ca, Canadian Newspaper Association, CRTC

Created by the Canadian Media Guild  
www.cmg.ca March 2012



KYLE SMITH

NEWS



# Google controls what we buy, the news we read – and Obama’s policies

By Kyle Smith

March 28, 2012 | 2:00pm



Photo: EPA



MORE FROM  
KYLE SMITH

Fennell and Hart's 'Get Hard' is totally limp

Depardieu's 'Welcome to New York' is a boring retelling

The Riot Club is an angry takedown of rich British boys

Kimmy Schmidt shows the irrelevance of NBC

It's 2020. The New England Patriots, winners of six straight Super Bowls, are having yet another routine meeting with the Commissioner's Office.

Deputy NFL Commissioner Tom Brady and his chief of staff, Rob Gronkowski, OK a rule change that forgives the Patriots for illegally taping other teams and deflating football over the preceding years. Meanwhile, members of the Patriots continue to happily contribute funding for the commissioner's new 45-room castle in Turks and Caicos, and Bill Belichick agrees to continue coaching the commissioner's 12-year-old son in Pop Warner football.

Would that bother anyone? Because the above is pretty much going on today, only the team is called Google and the commissioner is the president of the United States.



## MEDIA MANIPULATOR CONTROL UPDATE



Media Consolidation:

# THE ILLUSION OF CHOICE

Media has never been more consolidated. **7** media giants now control a staggering **90%** of what we read, watch, or listen to.

1

## CONSOLIDATION

1983



In 1983, 90% of American media was owned by **50** companies

2015



In 2011, that same 90% is controlled by **7** companies

## THESE COMPANIES ARE:



**GE**

Notable  
Properties:

COMCAST  
NBC  
UNIVERSAL  
PICTURES  
FOCUS  
FEATURES



**NEWS-  
CORP**

Notable  
Properties:

FOX  
WALL STREET  
JOURNAL  
NEW YORK  
POST



**DISNEY**

Notable  
Properties:

ABC  
ESPN  
PIXAR  
MIRAMAX  
MARVEL  
STUDIOS



**VIACOM**

Notable  
Properties:

MTV  
NICK JR  
BET  
CMT  
PARAMOUNT  
PICTURES



**TIME  
WARNER**

Notable  
Properties:

CNN  
HBO  
TIME  
WARNER  
BROS



**CBS**

Notable  
Properties:

SHOWTIME  
SMITHSONIAN  
CHANNEL  
NFL.COM  
JEOPARDY  
60 MINUTES

# K

**Kliener Perkins  
Cartel**

Notable Properties:

Google  
Reddit  
LinkedIn  
Netflix  
Mercury News  
Hearst Media



TOTAL 2010 REVENUE FOR THE BIG SIX WAS

**\$275.9 BILLION**



That's **\$36 billion more**  
than Finland's GDP...



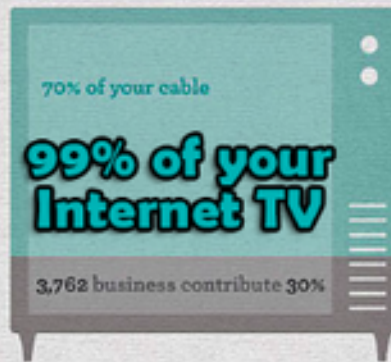
... enough to buy every  
**NFL team 12 times...**



... and **5x the government**  
**bailout** of General Motors



## TELEVISION





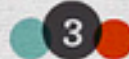
Comcast's NBC merger guarantees:



Control of **1 of every 5**  
hours of television



**Monopoly of 11 U.S. markets**  
like NYC & Chicago



**NEWS**

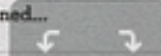


**178 MILLION UNIQUE USERS**  
READ **TIME WARNER NEWS**  
EVERY MONTH



That's **2x Digg, Tumblr**  
and **Reddit**, combined...

... and also almost **3x**  
**Google News**





Wall Street Journal

The Sun

The Australian

## NEWS CORP OWNS THE TOP NEWSPAPER ON 3 CONTINENTS

In 2010, they avoided \$875 m in U.S. taxes



Enough to double  
FEMA's budget...



... or fund NPR for  
40 years



4

## RADIO

In 1995, The FCC forbade companies to own over 40 stations yet

## CLEAR CHANNEL OWNS 1,200 STATIONS



In Minot, ND they own every station

Everywhere else in the United States,

## 80% OF STATIONS' PLAYLISTS MATCH

"Mrs. Robinson" has aired 6 million times

THAT'S 32 YEARS  
OF BACK-TO-BACK,  
NON-STOP PLAY



Listening to  
"Mrs. Robinson"  
for the first time

Age 3



Still listening to  
"Mrs. Robinson"  
32 years later

Age 35



5

## MOVIES

The Big Six's box office sales hit \$7 billion in 2010

THAT'S 2X THE BOX OFFICE SALES OF  
THE NEXT 140 STUDIOS



\$7 billion



\$3.5 billion

In 2015 The Kleiner Cartel Took Control of Web Movies



# MERGERS

AOL SPENT \$124 BILLION TO  
BUY TIME WARNER IN 2001



That's **6x** what Congress funded to **rebuild Iraq**

Enabled by FCC deregulation and a decades-long orgy of mergers and acquisitions, these **giants dominate our media landscape**. Until regulations return, (or they buy each other out of existence) they will continue to control **90% of everything Americans see, hear and consider important**.

## END

SUNLIGHT  
FOUNDATION

Brought to you by

ACLU



INDYBAY

FRUGAL DAD

NPR

#### Sources:

<http://www.globalwires.org/article/2011/media-conglomerates-mergers-concentration-of-ownership-2>  
<http://www.bizcomp.com/industry/research-reports/TV-Stations...1083/Averaged from a Seattle basic cable package>  
<http://blog.earth.com/2010/07/19/giants-around-reemerge-war-traffic.html>  
<http://www.growthreference.com/For-UK/United-States.html>  
<http://www.analytics.compete.com/us.com/>  
<http://www.npr.org/story/2009/09/15/newspapers.html>  
<http://www.aclu.org/press/09-15-09-most-circulated-newspapers.php>  
<http://www.thedailybeast.com/articles/2011/07/11/how-npr-spent-millions-to-secure-help-for-stakeholders.html>  
<http://www.npr.org/story/2009/09/15/newspapers.html>  
<http://www.huffpost.com/2011/07/19/expert-musick-corporate-tax-governor-trade-deal-is-1011600.html>  
[http://articles.nytimes.com/2011/08/30/news/20110830\\_1\\_deregulation-federalism-mergers.html](http://articles.nytimes.com/2011/08/30/news/20110830_1_deregulation-federalism-mergers.html)  
<http://www.npr.org/about/showtop/publicaffairs/index.html>  
[http://www.foxnews.com/story/2011/08/30/110830-1\\_deregulation-federalism-mergers.html](http://www.foxnews.com/story/2011/08/30/110830-1_deregulation-federalism-mergers.html)  
<http://www.npr.org/story/2009/09/15/newspapers.html>  
[http://www.foxnews.com/story/2011/08/30/110830-1\\_deregulation-federalism-mergers.html](http://www.foxnews.com/story/2011/08/30/110830-1_deregulation-federalism-mergers.html)  
<http://www.nytimes.com/public/2470098.html>  
[http://www.alexipic.org/Documents/Games\\_Vancouver\\_2010/Factsheet\\_Vancouver\\_legacy\\_February\\_2011\\_eng.pdf](http://www.alexipic.org/Documents/Games_Vancouver_2010/Factsheet_Vancouver_legacy_February_2011_eng.pdf)